



TransitVUE® TPIS Vantage Server Software

HIGHLIGHTED FEATURES

Narrowcasting / Precision Targeting

VSS allows location based targeting where messages can be scheduled to one monitor, selected monitors, or the entire network. Groups can be designated to represent various platforms, zones, or station.

Scheduling

The scheduling and reservation system for VSS utilizes a familiar calendar interface and enacts the schedule immediately. As a result, scheduling is tightly integrated with message creation to improve efficiency.

Media Independence

VSS was built to be independent of media formats and image file types. Virtually all media formats and types of digital signage are supported.

Account Management

VSS offers various degrees of access to system components. Levels of security are created with user profiles, such as operator, maintenance, and administrator. These password-protected profiles limit functionality to their respective roles so no information is accidentally or intentionally taken from the system.

Proof-of-Performance Reporting

VSS includes the reporting functionality needed by the end user to monitor on time performance, content displayed, or any third party advertisements.

Scalable

Built for compatibility with Windows and Linux OS, VSS is capable of running diverse types of relational database management systems (RDBMS), such as SQL 2005 and MySQL. In addition, VSS supports unlimited users and media players.

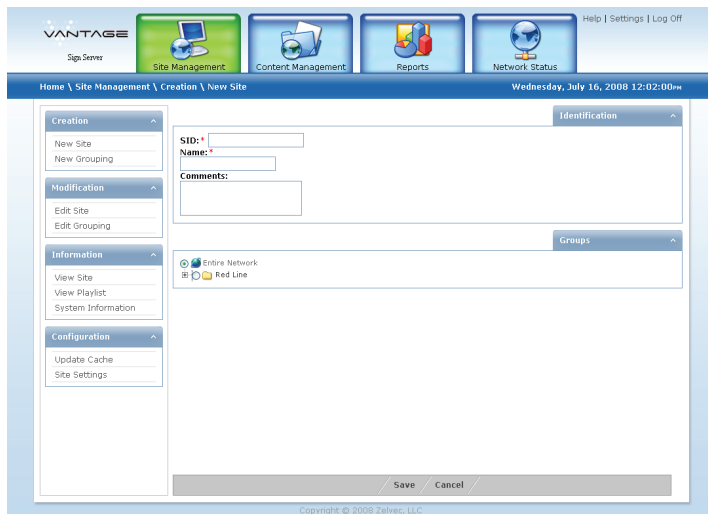
Optional Features

Because VSS is a web based application, the TPIS system can easily integrate additional features, such as networkable PA systems, Intrusion Detection Systems, and GPS/Web/PDA/Kiosk applications.

TransitVUE® Vantage Server Software (VSS) is a web-based software specifically designed to support networks of unattended media players running public information displays in 24 x 7 environments.

TransitVUE® Transportation Passenger Information System (TPIS) can be applied to all of the following methods of public transit:

- Subway
- Commuter Rail
- Bus
- Light Rail



Screenshot: VSS provides easy to use graphical user interfaces.

➔ VSS can be purchased as a software-only solution or as a turnkey solution for plug-and-play installation in your datacenter.

How to Buy:
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 A Business Unit of JM Fiber Optics, Inc.
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 www.transitvue.com

